



**For Immediate Release**  
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**KOBOLD WATCH COMPANY COMMEMERATES 9/11 ANNIVERSARY**  
**One-of-A-Kind *Spirit of America* Wristwatches Donated by**  
**James Gandolfini, Gary Sinise, and WTC Freedom Tower Architect Daniel Libeskind**  
**Auctioned Off on CharityFolks.com for The New York United Services Organization**

New York, NY - The Kobold Watch Company is teaming up with high-profile celebrities to commemorate the 5 Year anniversary of 9/11 and raise funds for the United Services Organization of New York. Sopranos star James Gandolfini, CSI: NY's Gary Sinise and world renowned WTC Freedom Tower architect Daniel Libeskind will donate their Kobold *Spirit of America* wristwatches to be auctioned off on-line on the Charity Folks website, [www.charityfolks.com](http://www.charityfolks.com) from September 11- September 25, 2006.

Other participating celebrities include British explorer Sir Ranulph Fiennes and Kobold founder, Michael Kobold who has donated his personal prototype of the *Spirit of America* wristwatch. In addition, American Pop-artist Burton Morris has donated his signature *Spirit of America* "POP" wristwatch with a special hand-painted popcorn box dial in the typical American color scheme of red, white, blue and gold. "I was so excited when Burton showed me the dial," explains Michael Kobold, "it is by far the most unique Kobold watch in the world because it's also an original Burton Morris work of art." Morris is one of America's premier artists. Morris is the official artist of the 2006 Major League Baseball All-Star Game and has been featured in the 76<sup>th</sup> Academy Awards and the 2004 Summer Olympics.

Funds raised from the on-line auction will benefit The United Service Organization. The USO is a nonprofit organization whose mission is to provide morale, welfare and recreation-type services to men and women serving in the United States military.

**About Kobold Watch Company**

The Kobold Watch Company specializes in the manufacture of professional-grade tool watches. Founded in 1999, the company has made a name for itself among explorers, divers, and other specialists who require a sturdy and reliable timekeeper as part of their profession. Every Kobold watch is crafted by hand using the most exclusive materials and is powered by a mechanical movement.

**About Charity Folks**

Charity Folks is the leading online marketplace for nonprofit fundraising, corporate cause-related marketing campaigns and celebrity-driven charity events; a cross-market penetration that has made Charity Folks the "go-to" in the field of ePhilanthropy.

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