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KOBOLD WATCH COMPANY NAMED OFFICIAL TIMEKEEPER OF 2008 PITTSBURGH VINTAGE GRAND PRIX

PITTSBURGH – The Kobold Watch Company has been named the official timekeeper of the 2008 Pittsburgh Vintage Grand Prix. With its Pittsburgh roots and passion for racing, the Kobold Watch Company is proud to take part in this year’s Grand Prix event, held on July 14th.

As official timekeeper, the Kobold Watch Company has contributed a Spirit of America wristwatch to the Pittsburgh Vintage Grand Prix which will be auctioned off at its annual gala. The watch features an Arctic Blue dial on a beige calfskin strap with a handmade wooden box. The titanium watch is powered by a hand-wound movement with extensive decorative finishing as the main plate of the movement features a gilded engraving that reads “KOBOLD WATCH COMPANY, PITTSBURGH/PA.”

The Kobold Watch Company continues to enjoy its various automobile relationships having collaborated with Land Rover, NASCAR champion Kevin Harvick and British Formula One legend Sir Stirling Moss. Known to be remarkably reliable wristwatches, Kobold watches are highly sought-after pieces among motorsport enthusiasts.

The Kobold Watch Company is America’s premiere watch manufacturer and the only watch company that produces a line of American-made wristwatches. The company was founded in 1999 by then 19-year-old Michael Kobold. Specializing in the manufacture of professional-grade tool watches, the company quickly made a name for itself among explorers, divers, pilots and military specialists around the world. Every Kobold watch is crafted by hand using the most exclusive materials and is powered by a mechanical watch movement. Kobold watches have been worn by explorers venturing to the world’s most remote locations, including the North Pole, Antarctica, Mt. Everest, and the Arabian Desert.

For additional information, please visit www.koboldwatch.com.

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